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### Festivals Special Events Tourism Donald

"Festivals, Special Events, and Tourism examines what makes some festivals and events truly special, and how their unique ambience can powerfully motivate travel, animate otherwise static attractions, create positive images of destinations, act as a catalyst for development, and mobilize community tourism planning." -page 1.

### Festivals, Special Events, and Tourism - Donald Getz ...

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### Festivals, Special Events, And Tourism by Donald Getz

Book Reviews : FESTIVALS, SPECIAL EVENTS, AND TOURISM By Donald Getz: (Van Nostrand Reinhold, 115 Fifth Avenue, New York, NY 10003, 1991, 374 pages) Show all authors Jonathan N. Goodrich

### Book Reviews : FESTIVALS, SPECIAL EVENTS, AND TOURISM By ...

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### Festivals, special events, and tourism / Donald Getz ...

ABSTRACT: Compared with other types of festival activities, the musical festivals can attract large crowds of visitors easily and quickly. When the value experience of visitors is high, their satisfaction and loyalty will also be higher. In activities, the high degree of satisfaction means higher loyalty.

### Getz, D. (1991) Festivals, Special Events, and Tourism ...

sporting, entertainment and arts venues, museums and historical sites, restaurants, cafes and clubs. Increasingly tourism operators are choosing to operate specialised tourism products, and term such as. "Event Tourism" is regularly used. Event Tourism is one of the biggest and fastest growing industries in the World.

### Lecture 1. Representations and characteristics of Event ...

In the same issue Robinson and Noel (1991) discussed research needs for festivals, taking a management perspective. More recent reviews of event management and event tourism have ben compiled by Getz (2000; 2008), Harris, Jago, Allen, Huyskens (2001), Hede, Jago, and Deery (2002, 2003), and Sherwood (2007).

### THE NATURE AND SCOPE OF FESTIVAL STUDIES

Event tourism: Definition, evolution, and research Donald Getz Haskayne School of Business, University of Calgary, 2500 University Ave. N.W., Calgary, Alberta, Canada T2N 1N4 Received 24 April 2007; accepted 31 July 2007 Abstract This article reviews 'event tourism' as both professional practice and a field of academic study.

## **Progress in Tourism Management Event tourism: Definition ...**

Stokes (2005) notes, the perspective here is that of strategic management, and event. tourism is construed as a sector primarily driven by the goal of economic benefits. Conceptualised as encompassing festivals and events, event tourism is understood to be. at the nexus of tourism and event studies (Getz 2008: 406).

## **(PDF) Festivals, events and tourism - ResearchGate**

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## **Festivals, special events, and tourism (Book, 1990 ...**

From the tourism industry's perspective, typically through the eyes of a DMO or event development agency, events are highly valued as attractions, catalysts, animators, place marketers, and image-makers. The specific role of a DMO is generally to promote tourism to a destination, both business and leisure travel.

## **Event tourism: Definition, evolution, and research ...**

"Policy for sustainable and responsible festivals and events: Institutionalization of a new paradigm". Journal of Policy Research in Tourism, Leisure and Events , 1 (1): 61-78. Getz, D., and Andersson, T., 2010.

## **Publications - Donald Getz, PhD | Tourism and Events ...**

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## **(PDF) Event tourism: Definition, evolution, and research ...**

"Festivals, Special Events, and Tourism examines what makes some festivals and events truly special, and how their unique ambience can powerfully motivate travel, animate otherwise static attractions, create positive images of destinations, act as a catalyst for development, and mobilize community tourism planning." -page 1.

## **Festivals, Special Events, and Tourism - Donald Getz ...**

The origins and evolution of research on event tourism are pinpointed through both chronological and thematic literature reviews. A conceptual model of the core phenomenon and key themes in event tourism studies is provided as a framework for spurring theoretical advancement, identifying research gaps, and assisting professional practice.

## **Event tourism: Definition, evolution, and research ...**

Get this from a library! Event management & event tourism. [Donald Getz] -- Event tourism covers cultural, sports, political and business occasions from Olympic scale to concerts in parks and community fairs and festivals.

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